

March 24-25 2025

Querétaro
Mexico

Plant Empowerment course Mexico

Co-organized by



What is Plant Empowerment?

Plant Empowerment is the future of greenhouse growing. This innovative, data-driven philosophy is designed to create optimal growth conditions for plants by balancing the plant balances: energy, water, and assimilates.

Unlike traditional methods, which rely on intuition, Plant Empowerment uses science and data to deliver measurable results:

- Higher yields per square meter
- Lower resource consumption (water, energy, fertilizers)
- Stronger, healthier plants that are resilient to stress
- Improved profitability through sustainable practices

Plant Empowerment combines cutting-edge technology with deep horticultural expertise to empower growers to produce more, use less, and achieve long-term success.

Our network of world-class partners ensures you'll learn the latest strategies and solutions to elevate your greenhouse operations.

★★★★★
4.8/5 in 2023

Plant Empowerment started in Mexico!

Did you know that Plant Empowerment's story started in Mexico? Our very first project, United Farms, took place here, where we achieved an impressive 15% increase in crop yield using the Plant Empowerment philosophy. This groundbreaking success demonstrated the power of balancing plant growth through data and innovation.

Learn more about the United Farms story here



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The program

Most of the first day we will focus on uniformity, which is a crucial element for achieving balanced plant growth. We focus on uniformity in:

Climate

Data

Root zone

Other topics that are discussed are:

Water management

Light strategies

Humidity

Optimal climate

Screening strategies and air movement

Nutrition strategies

Pest management

And more

Who should attend?

- **Greenhouse growers** of vegetables, flowers, lettuce, soft fruits.
- **Horticultural investors** and decision-makers.
- **Professionals in the horticulture sector** looking to innovate.

Costs

- **Early Bird** (Dec - Feb): \$200 USD
- **Regular Price** (Feb 25 - Mar 24): \$250 USD

Register now



Visit to secure your spot today!

Have questions?

Combine with GreenTech Americas

This course is just before GreenTech Americas Expo (25 - 27 March), so you can seamlessly combine both events for maximum learning and networking.

"I joined the workshop in Canada. The workshop was amazing! I learned so much about Plant Empowerment and how to apply it. Truly worth my money"

"This training helped us save on water and energy costs while improving crop quality. It's a must for any serious grower."

★★★★☆ 4.8 out of 5

More information

For further inquiries, visit our website or contact our project manager Jeanette den Boer.

Jeannette den Boer


Register now