



Summer School

Exclusive 5-day Masterclass



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The Plant Empowerment philosophy is a proven approach that helps growers worldwide achieve outstanding results while using fewer resources. Ready to optimize your growing results and boost yields per square meter? Join a select group of 15 experienced growers and take the first step toward a more sustainable greenhouse.

The **Plant Empowerment Summer School** is an exclusive **5-day Masterclass** in **Amsterdam, the Netherlands**, designed to guide you through all aspects of the philosophy.

Take that first step

During the Summer School, you will gain in-depth knowledge of Plant Empowerment through theoretical lessons. To strengthen the practical approach, you will also visit growers on-site, where they will share their insights. Our goal is to equip you with the tools needed to apply this knowledge to your own growing needs. Throughout the week, you will be mentored by experts and gain the expertise needed to grow in a more profitable and sustainable way.



About the program

The Summer School program includes both **theoretical and practical sessions** led by Plant Empowerment experts. Topics covered include climate management, plant balances, lighting strategies, nutrition, plant health, and pest control. Together with fellow participants, you will exchange strategies and learn from each other.

Throughout the week, you will also receive **personalized guidance** from our experts through one-on-one sessions to discuss your unique growing challenges. And of course, there will be time to **experience beautiful Amsterdam in a whole new way**.

What will you learn?

- The principles of Plant Empowerment
 - Climate uniformity
 - Root zone management and data integration
 - How to implement the RTR strategy
 - Data-Driven Growing techniques
 - Active climate management
 - Irrigation, nutrition, and plant health
 - How to apply Plant Empowerment principles in practice
- ... and much more!

Program Summer School 2025

9 - 14 June 2025



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Monday		
11.00 am	12.00 am	Introduction
12.00 am	1.00 pm	Lunch
1.00 pm	2.30 pm	Course 1: Uniformity in climate
2.30 pm	3.00 pm	Coffee break
3.00 pm	4.30 pm	Course 2: Plant health and nutrition
4.30 pm	5.00 pm	Final questions and topics day 1
5.00 pm	6.00 pm	Free time
6.00 pm	8.30 pm	Partner dinner

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Tuesday		
9.00 am	11.00 am	Course 3: Uniformity in data
11.00 am	12.00 am	Transport to Schenkeveld
12.00 am	2.00 pm	Lunch and tour through Schenkeveld
2.00 pm	3.00 pm	Transport to hotel
3.00 pm	5.00 pm	Course 4: Optimizing light usage

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Wednesday		
8.45 am	10.00 am	Transport to BASF
10.30 am	12.30 pm	Course 5: Company tour and strategy explained
12.30 pm	1.00 pm	Transport to Tomatoworld
1.00 pm	3.00 pm	Lunch and tour Tomatoworld
3.00 pm	5.00 pm	Course 6: Uniformity in the root zone
5.00 pm	7.00 pm	Dinner at the beach
7.00 pm	8.00 pm	Back to the hotel

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Thursday		
9.00 am	10.30 am	Course 7: Water management
10.30 am	11.00 am	Coffee break
11.00 am	12.30 pm	Course 8: Pollination
12.30 pm	1.00 pm	Lunch and transport to GreenTech
1.00 pm	1.00 pm	GreenTech visit
4.30 pm	7.30 pm	Boat tour

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Friday		
9.00 am	9.30 am	Identifying topics that need extra attention
9.30 am	12.00 am	Open Q&A
12.00 am	1.00 pm	Lunch
1.00 pm	3.00 pm	Open Q&A
3.00 pm	3.30 pm	Final ceremony



Ticket sales

Early bird ticket: **€2995** until 31 March
Regular ticket: **€3295** until 31 April
Last minute ticket: **€3595** until 31 May

The prices include transport*, food and drinks, admission tickets** and teaching materials.

* except from Schiphol airport to the hotel

** between program hours

Hotel accommodation is not included

REGISTER
NOW

Secure one of the
15 spots available.

“Definitely do it! A world of knowledge that you can implement immediately and make a difference.”

Paul Cafcakis, Cafcakis produce Australia

Additional information

For registration & more details, visit our website or contact us:

+316 14 03 81 02



"There was a very good atmosphere, and it was interesting to meet growers of various crops from different countries and to hear about their challenges and approaches. But most importantly for us, it provided a useful introduction to all the different plant balances and how to use that knowledge to tackle various problems."

Krisztian Czibula,
AGROTREND Kolárovo s.r.o. Slovakia

★★★★☆ 4.9 out of 5



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